

TWIN CITIES BUSINESS

2020

EDITORIAL CALENDAR



From startups to Fortune 500s; entrepreneurs to CEOs, Twin Cities Business is Minnesota's leading resource for business news, insight, and inspiration.

		AD CLOSE	ADS DUE	NEWS STAND
JAN	Features: SECRETS TO SUCCESS and RETAIL 2030 Industry Focus: Commercial Real Estate, Technology, Owatonna Regional Profile Advertising Sections: Five Star Wealth Managers, Milestones Supplements: Minnesota Cup Events: TCB Talks: Retail 2030	NOV 19	NOV 22	JAN 2
FEB	Features: THE TECH 20 Industry Focus: Education, Banking & Finance	DEC 18	DEC 23	FEB 6
MAR	Features: HOTTEST COMMERCIAL REAL ESTATE PROJECTS & PEOPLE Industry Focus: Meetings & Events: Resource Guide Events: TCB Talks: Growth Strategies	JAN 17	JAN 23	MAR 5
APR	Features: WOMEN IN CORPORATE LEADERSHIP Industry Focus: Marketing & PR Advertising Sections: Women Leading the Way Supplements: Minnesota Census of Women in Corporate Leadership Events: TCB Talks: Women in Leadership	FEB 19	FEB 24	APR 2
MAY	Features: DOWNTOWNS UPDATE Industry Focus: Banking & Finance, Technology, Workforce: Talent Advertising Sections: Employers of Choice	MAR 21	MAR 23	MAY 7
JUN	Features: DIVERSITY & INCLUSION Industry Focus: Family Business Solutions, Meetings & Events: Unique Venues/Events Advertising Sections: Faces of Family Business Events: TCB Talks: Diversity & Inclusion	APR 20	APR 23	JUN 4
JUL	Features: MINNESOTA BUSINESS HALL OF FAME Industry Focus: Technology, Wealth Management Events: Minnesota Business Hall of Fame Awards	MAY 20	MAY 26	JUL 2
AUG	Features: ENTREPRENEUR OF THE YEAR Industry Focus: Banking & Finance, Meetings & Events: Venue Guide, Coworking Advertising Sections: Strategic Growth Strategies, Minnesota Super Lawyers	JUN 22	JUN 25	AUG 6
SEP	Features: BEST OF BUSINESS and MANUFACTURING EXCELLENCE AWARDS Industry Focus: Law Events: Manufacturing Excellence Awards, TCB Talks: Redefining Leadership	JUL 21	JUL 24	SEP 3
OCT	Features: OUTSTANDING DIRECTORS AWARDS Industry Focus: Commercial Real Estate: NAIOP Awards of Excellence, Workforce: Employee Benefits Events: Outstanding Directors Awards	AUG 18	AUG 21	OCT 1
NOV	Features: MINNESOTA FAMILY BUSINESS AWARDS Industry Focus: Banking & Finance, Meetings & Events: Restaurant Private Dining Guide, Technology Advertising Sections: Holiday Venue Showcase, Super Real Estate Agents & Mortgage Brokers Supplements: Giving Guide Events: Minnesota Family Business Awards, TCB Talks: Business of Giving	SEP 22	SEP 25	NOV 5
DEC	Features: PERSON OF THE YEAR & TCB100 PEOPLE TO KNOW Industry Focus: Meetings & Events: Trend Outlook Advertising Sections: Award Winning Companies Events: Person of the Year & TCB100 People to Know	OCT 21	OCT 26	DEC 7